

Making Policy with Data

An Introductory Course on Policy Evaluation

Policy Briefing

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May 31

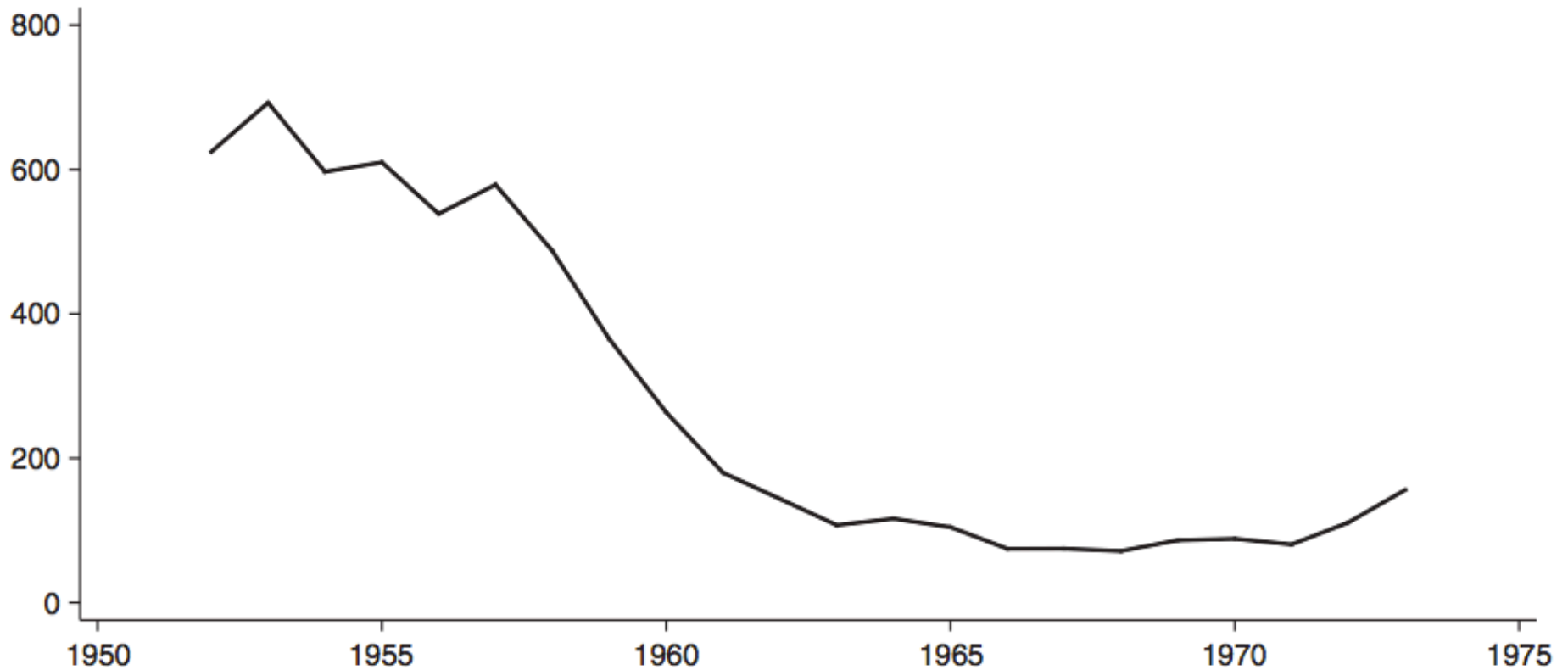
Background

- Malaria has afflicted mankind, esp. children, for centuries
- A big question: Does Malaria hold back economic growth?
- A narrower question: Does Malaria affect labor productivity?

- Difficult to answer. Why?
- Many things are correlated with failure to eradicate malaria
- Bleakley (2010) studies the effect of malaria eradication on income

Malaria Eradication in the Americas

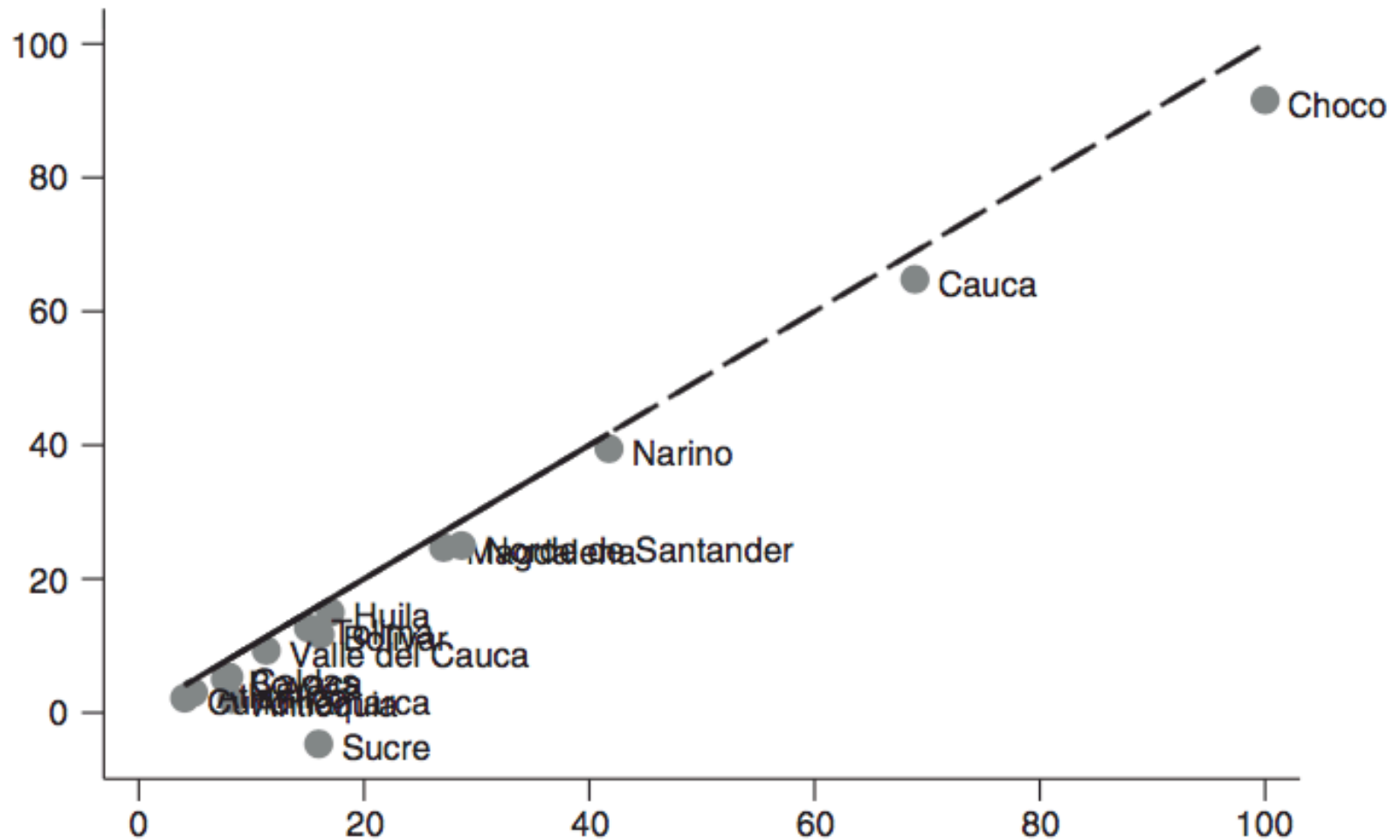
Panel A. Large decline in malaria following onset of spraying campaign



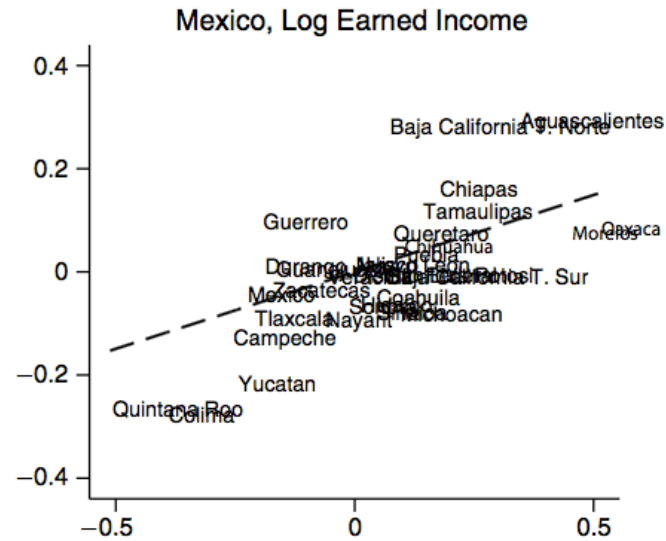
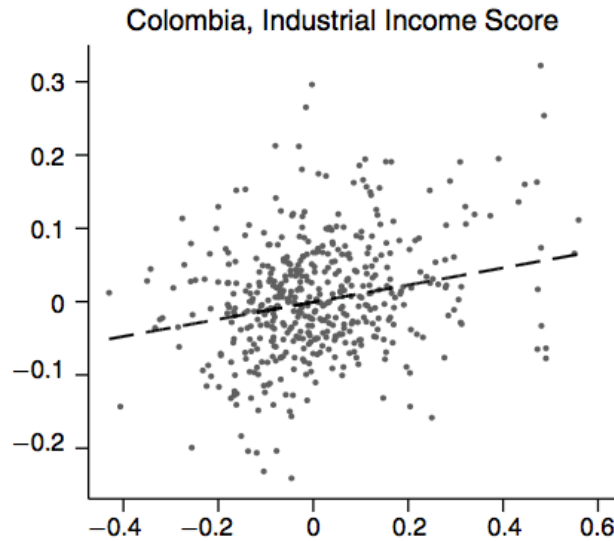
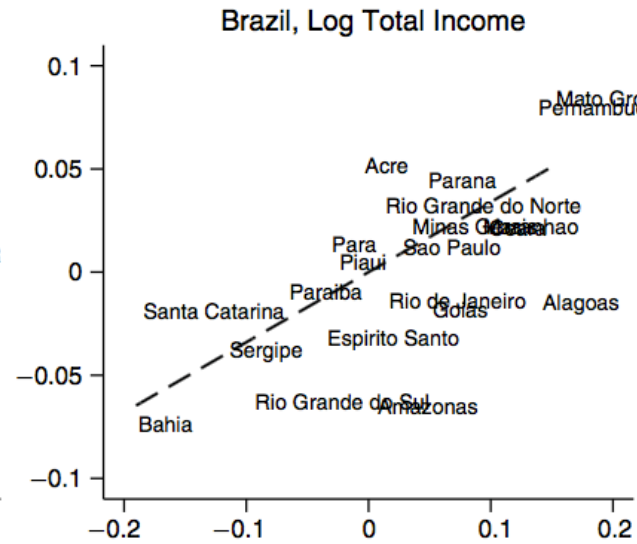
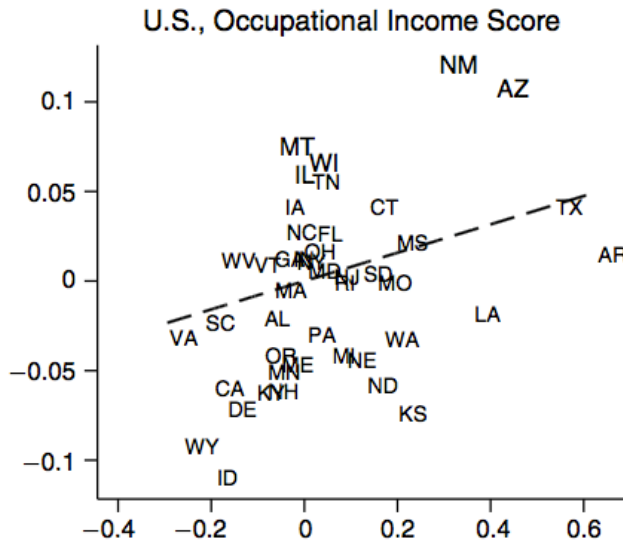
Because malaria is transmitted via mosquitoes.

Malaria Eradication in the Americas

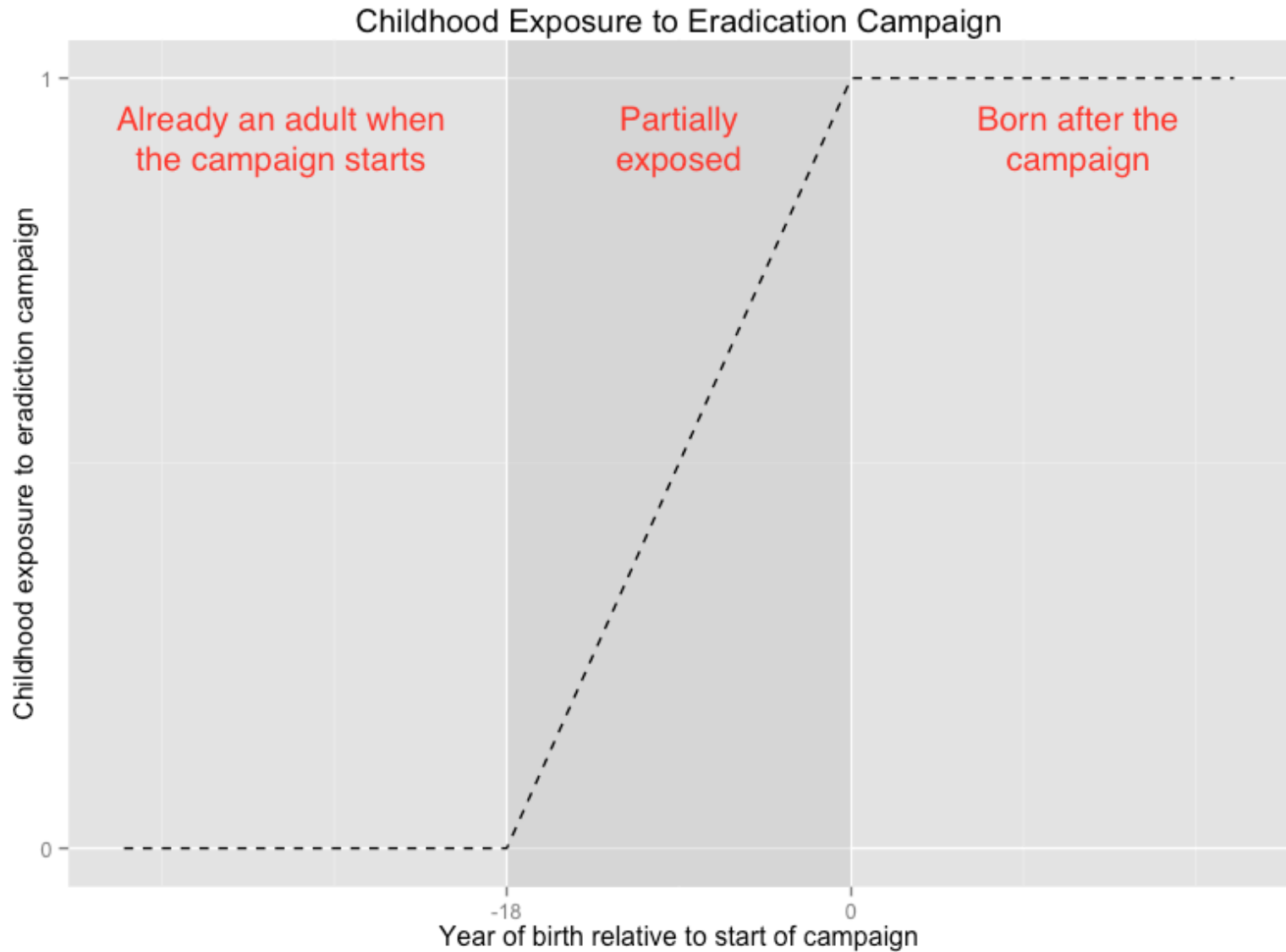
Panel B. Highly infected areas saw greater declines in malaria



Change in Income (Y) vs. Malaria before Campaign (X)



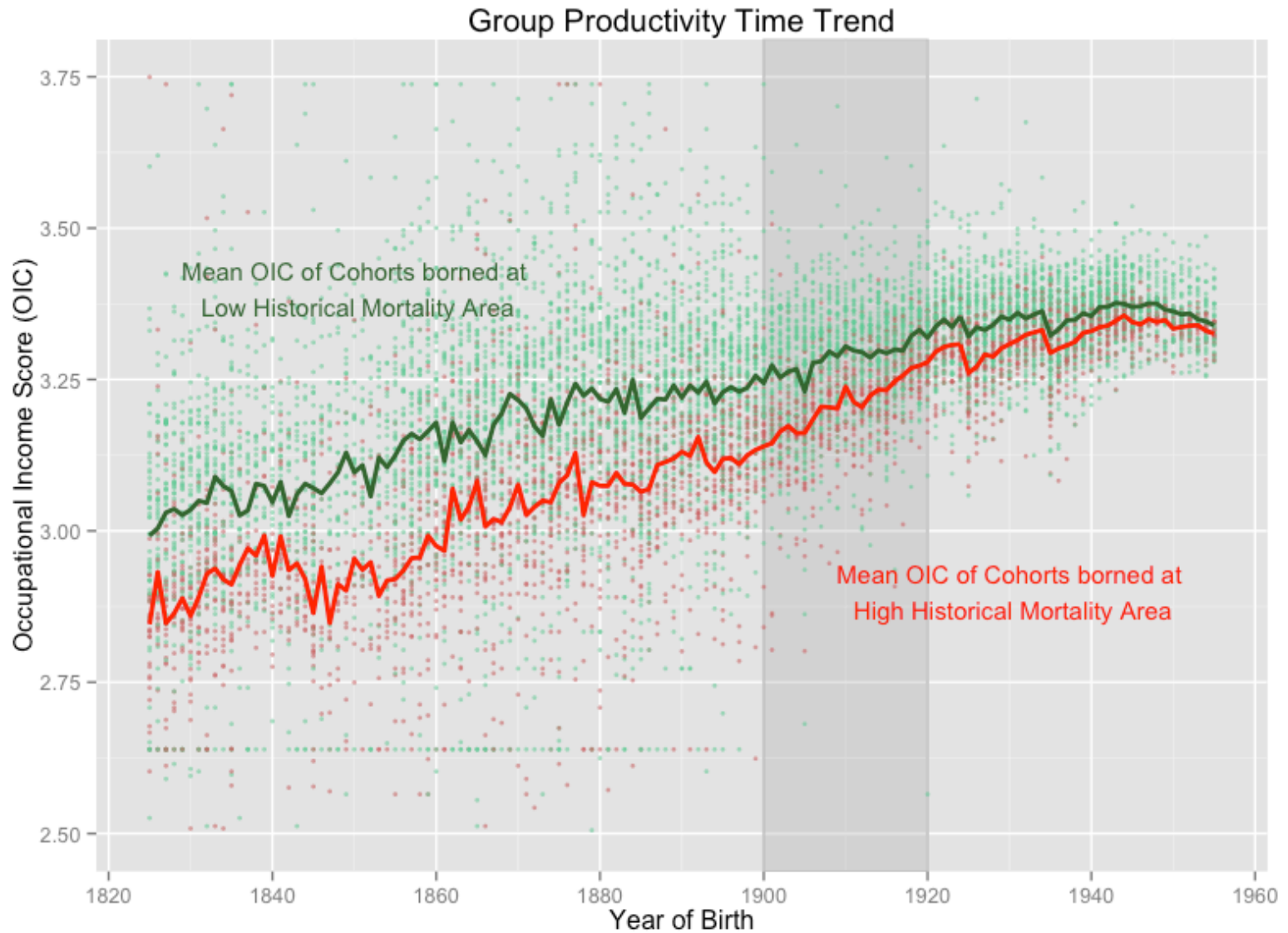
Identification Strategies



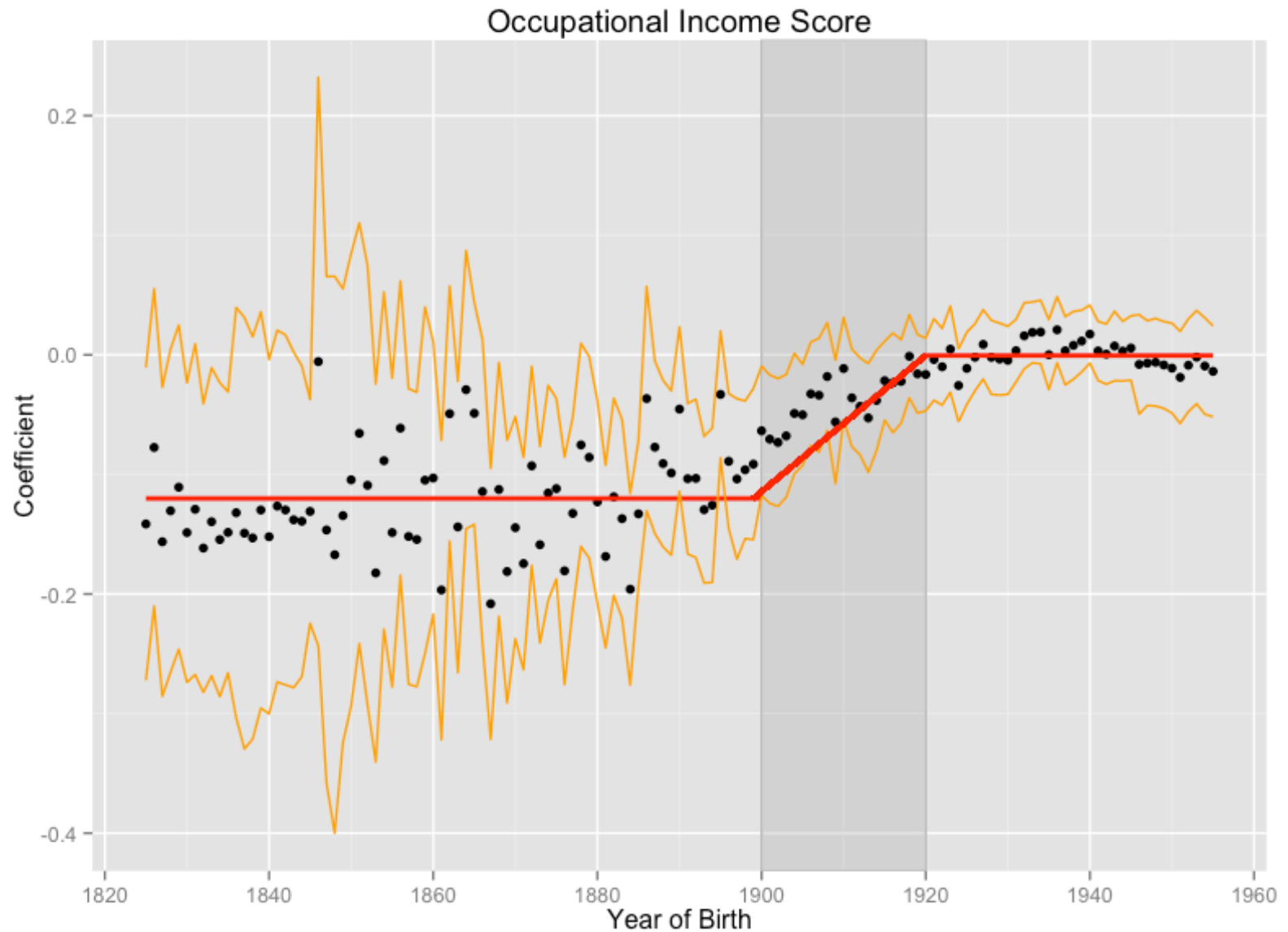
Identification Strategies

- First Difference: cohorts born before and after the eradication campaign
- Second Difference: places with high vs. low malaria infection rate

Difference-in-Differences



Breaking the Linkage between Malaria and Income



Breaking the Linkage between Malaria and Income

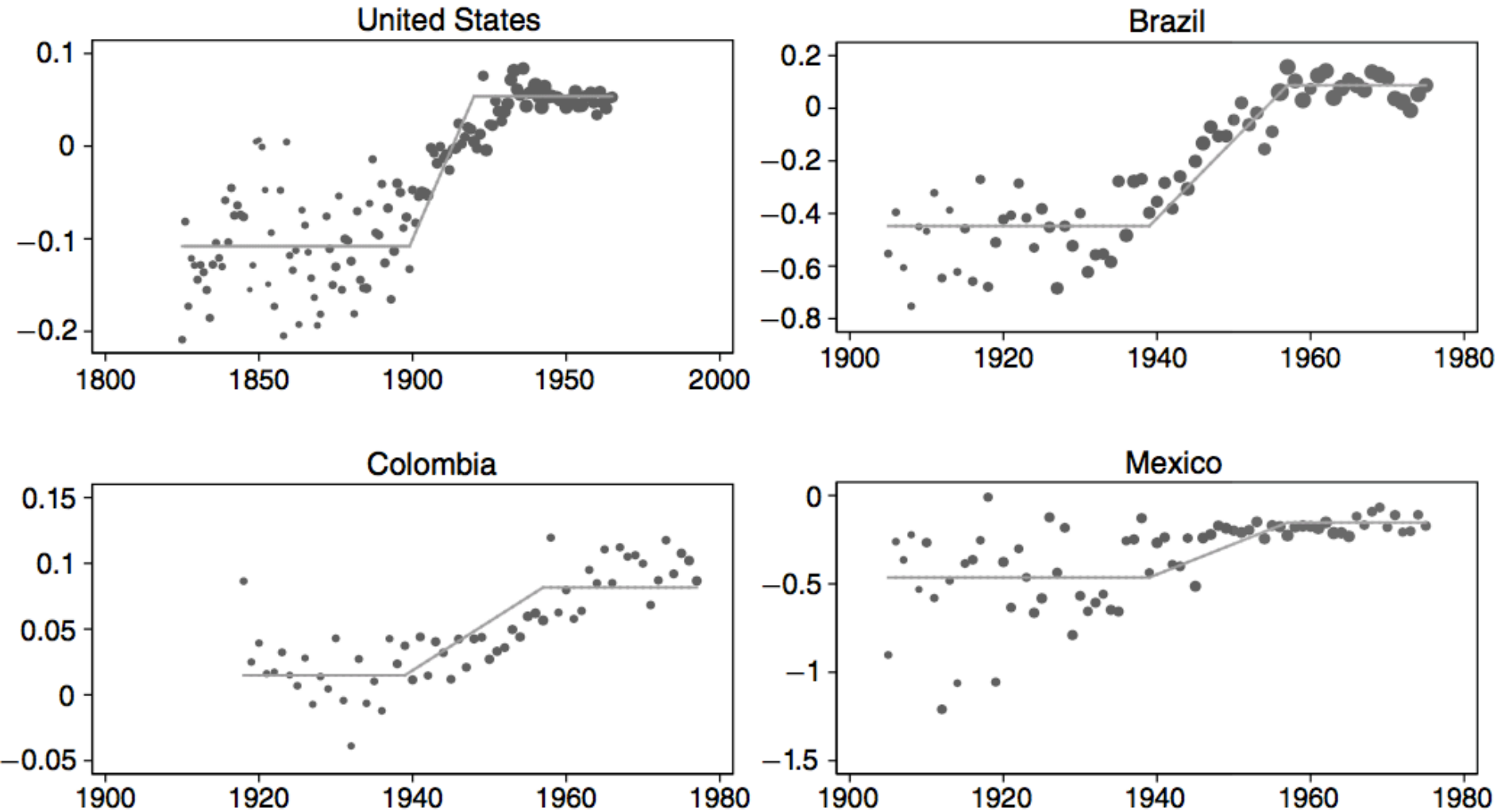


FIGURE 4. COHORT-SPECIFIC RELATIONSHIPS: INCOME AND PRE-CAMPAIGN MALARIA